

Aaron Burke

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(415) 254-3173

EXPERIENCE

Co-Founder, CTO 2008-present
Disabled and Productive San Rafael, CA
Designed magazine-style website offering information targeted to the mobility disabled demographic. Conducted market and keyword research, developed search engine optimization strategy, and created brand identity. Manage marketing campaigns. Create custom written, image, and video content.

Pharmaceutical Sales Specialist 2006-2008
AstraZeneca Wilmington, DE
Carried respiratory medications portfolio and managed over 100 accounts in San Francisco area sales territory producing over \$10 million in yearly revenue. Product trainer for the US launch of Symbicort asthma therapy. Recognized for outstanding Symbicort launch presentation during US launch meeting. Awarded as a top Pulmicort Turbuhaler asthma inhaler territory in 2006.

Scientist 2001-2005
Labcon, North America Petaluma, CA
Director of quality assurance/product development lab. Created industry-first protocol for routine DNA contamination screening of products. Designed and oversaw construction of new laboratory. Implemented value-added testing services to position products in a premium position in the marketplace. ISO 9001 internal auditor.

EDUCATION

Bachelor of Arts, Molecular and Cell Biology 1996-2000
University of California, Berkeley Berkeley, CA

OTHER EXPERIENCE

President, Board of Directors 2001-present
Lambda of Kappa Delta Rho, Inc. Berkeley, CA
Increased nonprofit corporation yearly revenue from \$24,000 to over \$100,000. Oversee management of property. Past editor of biannual newsletter.

Educator 2009-2010
Lululemon Athletica Corte Madera, CA
Part of sales team that ranked #1 in region in sales improvement from Q3 2009 compared to Q3 2008. Managed store's social media strategy.

Web Projects (original content):

DisabledAndProductive.com

Lifestyle magazine for people with mobility disabilities

MotorcycleNewsGuy.com

Motorcycle news and reviews

DiscoveryDogs.org

Brochure site for a service dog training nonprofit

AaronBurke.net

Personal web site and blog

BrainNutritionFacts.com

Health and nutritional information