

Aaron Burke

aburke@aaronburke.net

(415) 254-3173

EXPERIENCE

Consultant/Project Manager

2010-present

Solon Inc.

Los Angeles, CA

Managed client interactions for small business IT offshore projects. Responsibilities included drafting IP agreements as well as developing use case analysis and functional specifications from complex sets of client requirements.

Co-Founder, CTO

2008-present

Disabled and Productive

San Rafael, CA

Designed magazine-style website (www.DisabledAndProductive.com) offering information targeted to the mobility disabled demographic. Conducted market and keyword research, developed search engine optimization strategy, and created brand identity. Manage marketing campaigns. Create custom written, image, and video content. Proficient in Word, Excel, Photoshop, Wordpress, and Market Samurai.

Pharmaceutical Sales Specialist

2006-2008

AstraZeneca

Wilmington, DE

Carried respiratory medications portfolio and managed over 100 accounts in San Francisco area sales territory producing over \$10 million in yearly revenue. Product trainer for the US launch of Symbicort asthma therapy. Recognized for outstanding Symbicort launch presentation during US launch meeting. Awarded as a top Pulmicort Turbuhaler asthma inhaler territory in 2006. Helped improve custom CRM software to improve ease of use.

Scientist

2001-2005

Labcon, North America

Petaluma, CA

Director of quality assurance/product development lab. Created industry-first protocol for routine DNA contamination screening of products. Designed and oversaw construction of new laboratory. Implemented value-added testing services to position products as a premium marketplace offering. ISO 9001 internal auditor.

EDUCATION

Bachelor of Arts, Molecular and Cell Biology

1996-2000

University of California, Berkeley

Berkeley, CA

OTHER EXPERIENCE

President, Board of Directors

2001-present

Lambda of Kappa Delta Rho, Inc.

Berkeley, CA

Increased nonprofit corporation yearly revenue from \$24,000 to over \$100,000. Oversee management of property. Past editor of biannual newsletter.

Educator

2009-2010

Lululemon Athletica

Corte Madera, CA

Part of sales team that ranked #1 in region in sales improvement from Q3 2009 compared to Q3 2008. Managed store's social media strategy.